Notes for the Teacher and STS.

This portion of the STS training sessions consists of ten lessons. In the first year of the program, all grade levels will follow the same basic outline. A new lesson outline will be added each year for three consecutive years, so that at the end of the fourth year grades 3 thru 6 will each have their own lessons.  
 Year one lesson design.

* Lesson 5 Define: What is a business?
* Lesson 6 Generate a business idea for the class. (Some grade levels may wish to work in groups.)
* Lesson 7 Research similar businesses
* Lesson 8 Write a business plan
* Lesson 9 Research costs and forecast profits of the business
* Lesson 10 Develop an advertising campaign for the business
* Lesson 11 Conduct a peer review of materials developed for the business
* Lesson 12-14 Work on materials developed for placement in individual portfolios

To facilitate this program, assistance from the classroom teacher is needed as outlined below. For the younger grades, a parent facilitator may be useful during any or all lessons, and on Business Day.

Prior to:

* Lesson 5
  + Become familiar with the outline of these ten lessons and prepare materials accordingly.
  + Give students the Assessment Pre-Test.
  + Discuss with STS/Teacher if you would like to work toward a “Business Day” as a final activity.
  + Assign parent volunteers as needed if a “Business Day” is to be held.
  + Arrange for a “Shopping Class” if necessary for a Business Day.
  + Create and display bulletin board/posters to support lessons and vocabulary in lab.
* Lesson 6
  + Prepare material for teaching jobs in a company.
* If class is going to work together in teams help STS/Teacher by forming teams in the correct size, taking people into account who will work together well. \* Try and mix boys and girls on the same team.
* Have video “How Our Economy Works” ready.
* Lesson 7
  + Have materials ready so students can make a product prototype during lesson 3.
  + Have video “Production Workers and the Goods They Make” ready.
  + Plan with STS/Teacher materials that will be needed to make products.
  + Copy script (money), and run off needed materials. (This is especially important if a Business Day is planned.)
  + List of websites to be used in lesson 3
* Lesson 8
  + Make business plan template document accessible for students to complete and save in their portfolio.
* Lesson 9
  + Begin gathering materials that will be need for lesson 6.
* Lesson 10
  + Get powerpoint presentation on Commercials ready.
  + Preview additional commercials.
  + Gather materials needed to create advertisements. (This may include poster board, markers, crayons, paper, pencils, rulers, digital cameras, etc.)
  + Gather examples of company logos.
* Lesson 11
  + If a business day is being planned, this day should include time for manufacturing of the product.
* Lesson 12
  + Give students the Assessment Post-Test.
  + Work on student portfolios.
* Lesson 13
  + Start final preparation for a Business Day if one is planned, contact parent volunteers and complete other necessary tasks.
  + Work on student portfolios.
* Lesson 14
  + Provide students with a planning session for Business Day.
  + Work on student portfolios.